

Creating Ambassadors: Expedition Cruising Helps Secure the Future of Sable Island

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Presentation based on 4 seasons of successful, low-impact visits to Canada's 43rd national park

The mandate of Sable Island National Park Reserve includes not just conservation, preservation and protection of wild species, but also, access for human visitors – an issue of particular sensitivity given the remote nature of the island, and the iconic status of its wild species, especially the Sable Island horses.

Adventure Canada was invited to be the first company to operate a dedicated expedition cruise to Sable Island, based on our proven track record of operating in pristine and fragile environments. Adventure Canada's model for expedition travel includes offering in-depth cultural, historical, ecological context for the places we visit.

Adventure Canada is known for our thoughtful, responsible programming. Engaging world-class scientists, passionate experts, cultural leaders, artists and authors who inspire and educate our travellers, we have striven to create ambassadors—not just for Sable Island, but for Canada's National Parks, and indeed for all wild beautiful places.

The extraordinary photographs and video we have collected on our visits to Sable Island make a stunning backdrop to this presentation looking at the expedition cruise model we employ, how we ensure minimal impact, and what the benefits are for travellers, and the public at large.